

## Customwriting

Surely, many people have repeatedly fallen for the rod of their own self-confidence, when it seemed that the text is perfect, and while proofreading by another person were elementary typographical errors, not to mention larger flaws. Whatever the trained and experienced copywriter, there is little personal analysis of the finished material. It is difficult to see errors in your text - and this is a fact. Why waste time on inefficient checking and risk your reputation in the eyes of the customer, if there are special services for checking texts on the Internet? They help to identify and eliminate errors. Having "run" the material through them, the author in a few seconds will determine whether everything is ok with such parameters as:

One of the most popular services among copywriters. He searches for key occurrences in the text and gives out the uniqueness of the text as a percentage. If any words and phrases coincide with materials on other sites, the program highlights them with a different color. In this case, the uniqueness is reduced accordingly. To adjust the material to the required parameters, the author needs to rewrite the selected areas. In addition, the program finds and notes spelling errors in the text and conducts a complete site-analysis of materials, showing:

I do not know about you, and I can not imagine the life of a copywriter without the service text.ru. By the way, it is allowed to check a limited number of texts per day for free. This factor embarrassed me very much. In the past. Until I began to use anonymizers. Now, carrying myself with the help of vpn in another country, I check as many materials as I need. No restrictions.

The service will come in handy: copywriters, seriesists, editors and proofreaders.

The service is similar in functions to Text.ru. It checks the text for uniqueness and spelling errors, as well as does a photoanalysis. But there are nuances  
checks materials not only in, English, Spanish and many other languages;  
counts the key requests, more precisely the number of their entries;  
defines "water" level and nausea.  
It's easy to use the service. All you need to do is to select the test language, insert the copied text document and start the test.

### Customwriting service

If the author suspects that he uses a word more often than others (and this is the same in advertising and selling texts), then during the check by this service he will immediately determine whether the word is out of bounds or not. It is desirable that the frequency of use of a word does not exceed 3%. A small deviation from the norm is possible. In my case, it is possible if the earcup that made up the TOR is allowed. But the material should be read easily, so that the eye "does not cling" to the key words. The main thing is to prevent sleepwalking, and this is something that goes far beyond 3.5%. The text should be readable in the first place. Remember it always!

Let us turn to the screenplay (see below). The semantic kernel parameters are normal - no word exceeds "3". But as far as "water" and "classic document nausea" are concerned, many sesophagus can chew for such marks and shake a finger in front of their nose - they say, "no good". So, it is better to reduce the indexes thoughtfully. Especially if it's an advertising text (not an essay, dissertation or blog text, like me), where "spills thoughts on the tree" does not fit.

The service will come in handy: copywriters, editors, proofreaders, seo-specialists, programmers and even translators.

The founders of this online program position it as a "spell checker web service", so that literacy takes first place here. But if you care about what's in your texts with punctuation, spelling and stylistics, you will have to join the paid version, because you can check only up to 500 characters for free.

The license to use "Orthogram" looks like this:

For those who plan to use the program frequently, I recommend to subscribe immediately. You will use it all the time. After payment you need to register in the system and create a personal account. There are 2 tabs for text checking: "Literacy" and "Beauty".

#### [Custom Writing Service](#)

The first one I use all the time. To check the material you need:

insert it in the form provided;  
press the "check" button or use the F7 key.

In addition to spelling, grammar, punctuation, stylistics, and semantics, "Orfogrammka" makes sure that all the letters "Y" have dots. If there is a rule, you should follow it. And that's it! A. S. Pushkin (who is on the right side of the screen), will follow it - you can be sure of it!

#### **This check tool is convenient because:**

- explains each selected error by sending a user to the "Help";
- places the above dots above the "y" (though not always appropriate);
- shows where the subject and the predicate are not coordinated with each other;
- points to pleonasma and amphibole (yes, words sound terrifying, so don't provoke "Orthogram" to use them);
- balloons in the rules of punctuation, so that the absence of a comma or a dash immediately notices.
- But there are also disadvantages. Sometimes the service shows errors that do not really exist.